

Leonix Media

 Print advertising in **Spanish**.

 **Bilingual** digital exposure.

 **Multilingual** access via QR.

The new way to connect local businesses with the Bay Area's Latino and multicultural community.

Scan. Translate. Connect.



Made for
our community



Local trust



Digital action



Who we are

We don't just publish ads. We build bridges so your customers find their way to your business.



Spanish first

Our print magazine is designed to connect with the Latin community.



Digital bilingual

Your business is presented clearly and professionally in digital.



Multilingual access

Thanks to the QR code, content can be understood in more languages.



Leonix helps more customers find, understand, and connect with your business.

We are the bridge of **trust** between local businesses and the Latin community.



Why advertise with Leonix?

Because today, an ad should do more than just look good.

1. Reach

You reach a Latin American community with strong intent to support local.

2. Trust

Your business appears in a premium magazine and on a professional, trustworthy digital presence.

3. Action

With QR codes, action buttons, and digital presence, your ad can turn into calls, messages, and visits.



Print creates **visibility**. Digital drives **action**. Leonix builds **connection**.



How does **Leonix** help your business grow?

Your ad doesn't just stay on one page.



More visibility

You appear in a premium magazine and on a digital support page.



More action

Calls, maps, messages, website, and social media links — all in one place.



More trust

Your business is presented with better organization, image, and credibility.



More reach

Your message can reach more local customers and Hispanic families.



Stronger presence online

Your information is shared better and easier to find.



More value

You're not just buying space: you're investing in presence, connection, and tools.

Your business deserves more than just an ad.

It deserves a clear path so customers can find you and connect with you.

QR + Action buttons

From the magazine to your phone. From your phone to your business.



What is a QR code?

A QR code is the little square that customers scan with their phone's camera to open your digital page.



The QR code turns your print ad into a direct doorway to your business.



What can the customer do?

-  Call you
-  Open your location on the map
-  Send a message
-  Visit your website
-  Join your social media
-  See your reviews
-  Request more information



The customer doesn't have to search manually, copy phone numbers, or guess where to go. **They scan and connect.**

Business Hub



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THAT ROAR OF THE LION – LET THE LION ROAR



Your digital business page: a digital card, but more complete.



Immediate contact



Phone



Address



Map



WhatsApp



Email



Trust and reputation



Google Business Profile



Google Reviews



Yelp



Photos



Website



Social media and more



Instagram



Facebook



TikTok



YouTube



LinkedIn



X



Pinterest



Snapchat



Additional links



Your customers can find your phone number, address, map, social media, reviews, photos, website, and contact buttons—all in one place.



One link. Many ways to connect with your business.

Spanish first, Access for more communities.

We honor our Latino community and open the door to more customers.

Scan. Translate. Connect.

The magazine is printed in Spanish to serve our Latino community first.

With the QR code, people can open the content and view it in other languages using tools like Google Lens or Apple Translate.



Business benefit

Your ad can be seen by customers who prefer other languages or visit your business.



Greater reach

Helps break down language barriers without losing the magazine's Latino identity.



More opportunities

Customers scan, understand, and connect from their phone.

Local Businesses + digital presence

More than an ad: clear ways to support your local presence.



What is Local Businesses?

It's your business's digital presence within Leonix.
You can include phone, address, map, reviews, website, photos, and contact buttons.



Who receives it?

Half Page, Full Page, and Premium include access to Local Businesses throughout the advertising contract.



Honest digital presence

Helps strengthen your digital presence, makes it easy to share your business, helps organize information online, and supports your visibility.



No false promises

We don't promise first place on Google, guaranteed sales, or magic results. We help you present your business better and build a stronger connection with customers.



We also help you promote your business

Ad design, flyers, business cards, stickers with QR codes, banners, calendars, and promotional products.





Local Businesses: monthly access

For businesses that want a digital presence inside Leonix, with or without a print ad.



\$399/month

Monthly access to your digital business presence inside Leonix.

Includes

- ✓ Digital business page
- ✓ Phone, address, map, and hours
- ✓ Buttons to call, message, and connect
- ✓ Social media, website, and extra links
- ✓ Google Business Profile, reviews, Yelp, and photos



Local Business categories



Restaurants

Food, cafés, bakeries, and more



Services

Health, beauty, legal, construction, and more



Real Estate

Agents, properties, and related services



Auto Dealers

Dealerships, car lots, and automotive businesses



Travel

Agencies and travel opportunities



A place for customers to find you, understand you, and contact you.

It is not just being online: it gives customers a clear path to take action.



Classifieds: local traffic for the platform

More reasons for the community to visit Leonix and discover local businesses.



Classifieds create movement

People visit Leonix looking for rentals, jobs, items, classes, and local opportunities.

- ✓ Brings visitors with local intent
- ✓ Creates reasons to return to the website
- ✓ Helps more people discover local businesses
- ✓ Connects community, needs, and commerce



Classifieds categories



Rentals

Homes, rooms, and rental opportunities



Jobs

Local work and employment opportunities



For Sale / Various

Items, listings, and local opportunities



Community

Resources, support, events, and connections



Classes

Courses, workshops, and local learning



Classifieds bring the community in.
Local Businesses connects that attention to your business.



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How we generate exposure

Leonix works to help the community see, scan, visit, and share the platform.

1

Community distribution

Stores, restaurants, bakeries, barbershops, beauty salons, local businesses, and convenience locations.

2

Digital and media promotion

Social media, digital content, community partnerships, and local media help move Leonix.

3

A useful platform

Classifieds, Local Businesses, and QR tools give people reasons to visit, scan, share, and return.

4

More chances to be seen

More promotion and distribution create paths for people to discover your business.

L

We do not just sell ad space. We work to build the audience that can see it.

Print visibility • Digital movement • Local community • More paths to your business

Advertising packages

Clear options for different levels of visibility.

Quarter Page

Starter Visibility

\$499

- ✓ Print ad
- ✓ Digital edition
- ✓ QR + action buttons

Does not include Local Businesses

Half Page

Business Presence

\$799

- ✓ Greater print presence
- ✓ Includes Local Businesses
- ✓ More space for your message

Full Page

Priority Visibility

\$1,199

- ✓ Greater visual impact
- ✓ Includes Local Businesses
- ✓ Priority within its category

Premium Spotlight

Sponsored Visibility

Limited

- ✓ Featured spaces
- ✓ Greater exposure
- ✓ Limited availability

All print ads include presence in the weekly digital edition. Half Page, Full Page, and Premium include Local Businesses during the contract.

How to get started



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LET YOUR BRAND ROAR – LET THE LION ROAR

A simple process to launch your presence with Leonix.

1



Choose your package

Quarter Page, Half Page,
Full Page, or Premium
based on your goal.

2



Send us your information

Logo, photos, phone,
address, social media,
links, and offer.

3



We prepare your presence

We design your ad and
organize your digital
presence.

4



Launch and connect

Your business is ready
to attract more calls,
messages, and visits.



Ready to advertise?

Reserve your space in the next edition.

Contact us to learn more or to reserve your space.



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