LEONIX MEDIA

QUE RUJA EL LEÓN — LET THE LION ROAR™

More Than Media. We Are Your Community.™

Your community. Your business. Your opportunity to grow.

SAN JOSE CALIFORNIA



MEDIA KIT 2026

CONNECT • INSPIRE • GROW YOUR BUSINESS

FREE MONTHLY PRINT MAGAZINE
Thousands of copies in the community with useful, positive and local content.

BILINGUAL DIGITAL PRESENCE
Your business on our website, social media and with a Spanish and English audience.

QR + DIRECT CONTACT
From the magazine to your business in one scan. Easy, fast and effective.

LEONIX BUSINESS HUB
More visibility, more connections and more opportunities for your business.

LOCAL OFFERS, CLASSIFIEDS, JOBS, RENTALS, COMMUNITY AND MORE
Everything our community needs in one trusted media brand.



YOUR BRAND. OUR COMMUNITY. REAL RESULTS.

MORE CUSTOMERS · MORE VISIBILITY · MORE CONNECTIONS · A LASTING IMPACT

Let's talk about your next chapter.

LEONIXMEDIA.COM

EXPLORE. CONNECT. SUPPORT. GROW.

669-366-4300

chuy@leonixmedia.com

SCAN AND VISIT US

LEONIX MEDIA

QUE RUJA EL LEÓN — LET THE LION ROAR™

More Than Media. We're Your Community.™

Why People Keep Coming Back to Leonix.

Real People. Real Businesses. A Stronger Community.™

More reasons to visit. More paths to discover your business.

Leonix Media is more than a website — it's a complete community ecosystem. People return again and again to find trusted businesses, real opportunities, valuable resources and inspiring local stories, all in one place.

LOCAL BUSINESSES

FIND. SUPPORT. GROW TOGETHER.



People visit to discover trusted local businesses like yours — from restaurants and services to professional experts. They want to shop local, support our community and find businesses they can rely on.

LOCAL OFFERS

SAVE LOCAL. WIN TOGETHER.



People come for exclusive deals, promotions and discounts from local businesses. It's the best way to save money while supporting the community. New offers keep people coming back every week.

CLASSIFIEDS

BUY. SELL. CONNECT.



People visit to fir
items, services, a
From cars and fu
services and mor
help the community buy, sell and connect — all in a safe, local and trusted space.

JOBS

OPPORTUNITIES FOR A BRIGHTER TOMORROW.



People return to find local job opportunities from trusted employers. Whether full-time, part-time or specialized skills, our job listings connect talent with real opportunities to build a better future.

RENTALS

FIND YOUR NEXT HOME.



People visit to find apartments, homes and rental opportunities in our local area. It's a trusted resource for families, individuals and newcomers looking for a place to call home.

EVENTS

DISCOVER. ATTEND. BE PART OF IT.



People come to stay informed about local events, concerts, festivals, community activites and more. It's the go-to place to find out what's happening and feel connected to the community.

RESOURCES

INFORMATION THAT EMPOWERS.



People return for useful information on health, education, government services, legal resources and community support. We help families find the tools and guidance they need to thrive.

DIGITAL MAGAZINE

REAL STORIES. LOCAL IMPACT.



People love our free digital magazine with inspiring stories, business spotlights, community updates and helpful tips. Fresh content every month keeps our audience engaged and coming back for more.



BUILT FOR OUR COMMUNITY

SPANISH-FIRST. BILINGUAL ACCESS.

Content in Spanish and English so everyone in our community can access opportunities, information and support.

A TRUSTED COMMUNITY PLATFORM
Real businesses, real people, real results.

EASY ACCESS WITH QR
Scan and connect instantly from any device.

FRESH DIGITAL CONTENT WEEKLY
New businesses, offers, events and people coming back.



More Ways to Explore. A Stronger Community.

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EXPLORE. CONNECT. SUPPORT. GROW.

LEONIX MEDIA

QUE RUJA EL LEÓN — LET THE LION ROAR™

More than Media. We are Your Community. ♡

From ad to action: how your Léonix presence works.

Print, QR, business profile, Business Hub, and direct actions working together.

REAL PEOPLE. REAL BUSINESSES. REAL RESULTS.

1 PRINTED AD

Your business appears in our magazine, reaching thousands of readers in the local community.



2 QR CODE

Readers scan the QR code directly from the magazine to instantly open your business profile.

SCAN & DISCOVER YOUR BUSINESS

3 BUSINESS PROFILE

A complete, professional profile with photos, videos, services, special offers, reviews and more.



4 BUSINESS HUB

Your profile is part of the Leonix Business Hub, a trusted directory where the community finds local businesses.

- **SERVICES** — Contractors, Professionals and More
- **RESTAURANTS** — Food, Drinks and Local Flavor
- **AUTO DEALERS** — Vehicles, Services and Financing
- **REAL ESTATE** — Buy, Sell, Rent and Grow

5 DIRECT ACTIONS

Customers can take immediate action with one tap.

Call Now · SMS Text · WhatsApp Chat · Email Us · Visit Website · Get Directions · Share Profile

6 PHOTOS & VIDEOS

Showcase your products, services, team, facilities and a video to build trust and attract more customers.



7 INVENTORY / GALLERY

Perfect for auto dealers, real estate, restaurants and other businesses. Display your available products or services.



8 REVIEWS & SOCIAL LINKS

Build credibility with real customer reviews and connect your social media channels.

★★★★★ 5 days ago
"Excellent service and great selection. Highly recommend!"
— Maria R.

9 MAPS & LOCATION

Your business is easy to find with an interactive map, address, hours and directions.



HALF-PAGE AND FULL-PAGE ADVERTISING INCLUDE

FULL DIGITAL PRESENCE
DURING THE ADVERTISING AGREEMENT!

Let's tell your next chapter. →

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Businesses. People. Community. A Stronger Tomorrow. ♡

LEONIX MEDIA

QUE RUJA EL LEÓN — LET THE LION ROAR™

More than Media. We Are Your Community.

Choose the level of presence for your business.

REAL PEOPLE. REAL BUSINESSES. A STRONGER COMMUNITY.

MORE VISIBILITY. MORE CUSTOMERS. REAL RESULTS.

QUICK DIGITAL
GET NOTICED ONLINE

$249 /month



- Business listing on LeonixMedia.com
- Logo, contact info, description and links
- Featured in your business category
- Connect with a local, bilingual audience

BUILD YOUR ONLINE PRESENCE

FULL DIGITAL
EXPAND YOUR REACH

$399 /month



- Everything in **Quick Digital**
- Featured placement in multiple sections
- Social media mention
- Greater visibility across the Leonix digital platform
- Reach more customers in our growing community

GROW YOUR AUDIENCE FASTER

1/4 PAGE
A POWERFUL START

$499 /month



- Quarter-page ad in our monthly magazine
- Includes **Quick Digital ($249 value)**
- Professional ad design support
- Reach loyal readers in print and online

BE SEEN IN PRINT AND ONLINE

HALF PAGE
MORE SPACE. MORE IMPACT.

$799 /month



- Half-page ad in our monthly magazine
- **Includes Full Digital ($399 value)**
- Greater visual impact and brand recognition
- Ideal for promotions, events and special offers
- Stand out in both print and digital platforms

MAKE A BIGGER IMPRESSION

FULL PAGE
MAXIMUM EXPOSURE

$1,199 /month



- Full-page ad in our monthly magazine
- **Includes Full Digital ($399 value)**
- Premium visibility in print and online
- Maximum brand impact
- Perfect for established businesses and major campaigns

BE A LEADER IN YOUR INDUSTRY

PREMIUM
A COMPLETE BRAND EXPERIENCE

$2,000 /month



- Full-page advertisement in a strategic magazine location.
- An additional sponsored editorial page developed with client input.
- Priority digital visibility within the advertiser's category.

ELEVATE YOUR BRAND TO THE NEXT LEVEL

PREMIUM SPONSOR
EXCLUSIVE. POWERFUL. LIMITED AVAILABILITY.

Private Quote



- Exclusive signature placement (such as inside back cover or outside back cover).
- Enhanced sponsorship recognition across designated Leonix digital sections.
- Limited availability.

THE ULTIMATE PARTNERSHIP OPPORTUNITY

La Kaliente 1370 AM

YOUR SPANISH-LANGUAGE RADIO

MUSIC • NEWS • SPORTS • COMMUNITY

RADIO + DIGITAL = A STRONGER COMMUNITY

Leonix can integrate live listening and player access to La Kaliente 1370 AM directly on our website, making it easy for the community to tune in while they explore local businesses, articles, events and more. Combined radio + Leonix campaigns create more reasons for the community to visit, engage and support your business.

Ask about combined campaigns, radio, and promotional products.



MORE CUSTOMERS | MORE VISIBILITY | STRONGER CONNECTIONS | A LASTING IMPACT

Let's Grow Together.

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LEONIX MEDIA
LET THE LION ROAR™

La Kaliente 1370 AM
THE RADIO THAT BRINGS US TOGETHER

Our People. Our Businesses. A Brighter Future. A Stronger Community.

DO YOU WANT MORE EXPOSURE?

Let them see you. Let them hear you.

With Leonix, your business can live in the magazine, on the radio in real time, and in the digital experience as the community explores our site.

More reasons to visit. More ways to remember. More opportunities to connect.

LOCAL BUSINESSES · DEALS · CLASSIFIEDS · JOBS · RENTALS · EVENTS · RESOURCES · DIGITAL MAGAZINE

While your community explores Leonix, they can also listen to La Kaliente 1370 AM. Your businesses can be heard while people discover local businesses, deals, events, and opportunities.

A community. All the ways to connect.

Leonix + La Kaliente = More presence for your business

- Visibility in print and digital
- Live on-air while people browse
- More time with your brand
- More recognition and community

PREMIUM — $2,000/month

- Full-page ad in a strategic magazine location
- Additional editorial page sponsorship
- Featured listing in the directory
- Priority digital visibility within your category

PREMIUM SPONSOR — Custom Quote

- Exclusive interior back cover placement, like a co-branded cover
- Enhanced sponsorship recognition across Leonix sections
- Limited availability

Ask about combined campaign packages: magazine + digital + radio + promotional products.

Make your brand seen and heard across the entire Leonix experience.

LEONIXMEDIA.COM | 669-366-4300 | chuy@leonixmedia.com

More visits. More customers. More opportunities.

People Businesses Community Results

LEONIX MEDIA x La Kaliente 1370 AM

THAT ROARS LIKE A LION – LET THE LION ROAR

THE RADIO THAT BRINGS US TO TOGETHER

MORE EXPOSURE FOR YOUR BUSINESS

Your brand in the magazine, on our platform, and on the radio the community listens to.

PRINT MAGAZINE | DIGITAL PLATFORM | LIVE RADIO | REAL COMMUNITY

SPECIAL LEONIX + LA KALIENTE PACKAGES

1/4 PAGE + LA KALIENTE

Your business present in print, digital, and radio.

30 COMMERCIALS

$1,499

Keep your campaign active across editions.

LEONIX MEDIA + La Kaliente 1370 AM

Included in Leonix:

- 1/4 page ad in Leonix magazine
- Basic profile (BASE $249)
- Professional design
- QR code
- Presence in the digital version
- Business Hub
- Phone number / WhatsApp / website / map

Included in La Kaliente:

- 30 radio commercials
- 3-week campaign
- 10 commercials per week
- Rotation between 6 a.m. and 9 p.m.
- Distributed slots throughout the week
- 3 weeks of radio to keep your brand present across editions.

AMANECER RANCHERO

$1,699

Premium sponsorship.

LEONIX MEDIA + La Kaliente 1370 AM

Included in Leonix:

- 1/4 page ad in Leonix magazine
- Basic profile (BASE $249)
- Professional design
- QR code
- Presence in the digital version
- Business Hub
- Phone number / WhatsApp / website / map

Included in La Kaliente:

- Sponsorship of Amanecer Ranchero with Reyna Santillán
- Live Saturday presence
- Greater exposure during the 7 – 9 a.m. slot
- Intro and commercial mention
- 1 spot of 60 seconds per block
- 5 liners of 10 seconds per block
- Sponsorship closing

30-MINUTE PROGRAM

$2,199

Build your own space.

LEONIX MEDIA + La Kaliente 1370 AM

Included in Leonix:

- 1/4 page ad in Leonix magazine
- Leonix profile (PRO $399)
- Professional design
- QR code
- Presence in the digital version
- Business Hub
- Phone number / WhatsApp / website / map

Included in La Kaliente:

- 4 program mentions
- 27:30 minutes per program
- Day and time based on availability
- Minimum package of 6 months
- Intro of 20 seconds within the show
- 15-second liner within the show
- 60-second commercial spot within the show
- 40 generic promos of 30 seconds to promote your show



Your brand everywhere.

YOUR BUSINESS | YOUR COMMUNITY | MORE CLIENTS | MORE SALES | MORE OPPORTUNITIES

LEONIX MEDIA

LET THE LION ROAR – QUE RUJA EL LEÓN

X

La Kaliente 1370 AM

THE RADIO THAT BRINGS US TOGETHER



TAKE YOUR BRAND FURTHER

Magazine + Digital + La Kaliente = Real Results

- GREATER VISIBILITY
- STRONGER COMMUNITY CONNECTION
- MORE CUSTOMERS
- REACH THE ENTIRE AREA
- YOUR MESSAGE ON THE RADIO

1/2 PAGE + LA KALIENTE

More presence for your business.

30 COMMERCIALS

$1,799

Keep your campaign active across editions.

LEONIX MEDIA + La Kaliente 1370 AM

Includes with Leonix:

- 1/2 page ad in Leonix magazine
- Leonix Business Profile (PRO $399)
- Professional design
- QR code
- Presence in the digital version
- Business Hub
- Call / WhatsApp / website / map

Includes with La Kaliente:

- 30 spots of 30 seconds
- 3-week campaign
- 10 commercials per week
- Rotation between 6 a.m. and 9 p.m.
- Distributed throughout Monday to Sunday
- 3 weeks of radio to keep your brand present across editions.

AMANECER RANCHERO

$1,999

Premium sponsorship.

LEONIX MEDIA + La Kaliente 1370 AM

Includes with Leonix:

- 1/2 page ad in Leonix magazine
- Leonix Business Profile (PRO $399)
- Professional design
- QR code
- Presence in the digital version
- Business Hub
- Call / WhatsApp / website / map

Includes with La Kaliente:

- Sponsorship of Amanecer Ranchero with Reyna Santillán
- Live presence every Saturday
- Greater exposure in the 7 – 9 a.m. time slot
- Intro / mention of your sponsorship
- 1 spot of 60 seconds per block
- 5 liners of 10 seconds per block
- Sponsorship close

30-MINUTE PROGRAM

$2,499

Create your own space.

LEONIX MEDIA + La Kaliente 1370 AM

Includes with Leonix:

- 1/2 page ad in Leonix magazine
- Leonix Business Profile (PRO $399)
- Professional design
- QR code
- Presence in the digital version
- Business Hub
- Call / WhatsApp / website / map

Includes with La Kaliente:

- 4 programs per month
- 27:50 minutes per program
- Day and time based on availability
- 6-month minimum package
- 20-second intro within the show
- 15-second liner within the show
- 60-second spot within the show
- 40 generic 30-second promos to promote your show

FULL PAGE + LA KALIENTE

Maximum exposure for your brand.

30 COMMERCIALS	AMANECER RANCHERO	30-MINUTE PROGRAM
$2,199	$2,399	$2,899
Keep your campaign active.	Premium sponsorship.	Create your own space.

PREMIUM + LA KALIENTE

Preferred placement, greater impact.

30 COMMERCIALS	AMANECER RANCHERO	30-MINUTE PROGRAM
$2,999	$3,199	$3,699
Maximum exposure.	Premium sponsorship.	Create your own space.

Two brands. One community.



READY TO TAKE YOUR BUSINESS TO THE NEXT LEVEL?

(669) 366-4300

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